



**Indiana Evaluation Association**  
**2021 Annual Business Meeting Full Report Out**

*December 14, 2021*

<p><b>1. Opening/Status of IEA:</b> Jennifer Bellville, IEA President</p>	<ul style="list-style-type: none"> <li>• Thank you to those who continue to support IEA through your membership and attendance at our events.</li> <li>• Thank you to those who have provided financial and in-kind support to IEA, in particular, a big thank you to the Foellinger Foundation.             <ul style="list-style-type: none"> <li>○ The Foellinger Foundation has provided financial support to the organization since its inception and has provided support for many of our keynote speakers and special presentations over the years. This year, the Foellinger Foundation provided support for our October 2021 annual conference, with keynote speaker Dr. Martha Brown who spoke on Restorative Justice &amp; Trauma-Informed Practices.</li> </ul> </li> <li>• Members of the 2021 and 2022 IEA Board of Directors includes:             <ul style="list-style-type: none"> <li>○ Kate Bathon Shufeldt, Outgoing Secretary and Membership Chair, Incoming President</li> <li>○ Tessa Skidmore, Vice President and Program Committee Chair (starting new 2-year term)</li> <li>○ Elaine Klemesrud, Treasurer</li> <li>○ Kyle Hannon, Incoming Secretary and Communications Chair</li> <li>○ Jennifer Borland, Incoming At-Large and Membership Chair</li> <li>○ Jennifer Bellville, Outgoing President, Incoming Immediate Past President</li> <li>○ Jackie Singh, Outgoing At-Large and Policy Committee Chair</li> <li>○ Roxy Lawrence, Outgoing At-Large and Communications Chair</li> <li>○ Due to transitions on our board, we are looking for an incoming At-Large board member. If you are interested in learning more, please reach out to Incoming President, Kate Bathon Shufeldt</li> </ul> </li> <li>• A big step the Board has made this past year has been to review and secure insurance for the organization. Through discussions with other American Evaluation Association affiliates and after reviewing available options, IEA now has General Liability and Directors &amp; Officers insurance.</li> <li>• Thank you to our board, committee members, and volunteers for helping IEA to offer our programming this year! If you are interested in getting more involved in IEA in any way including joining one of our committees or volunteering day-of with one of our upcoming IEA programs, please reach out to any of our board members, we would love to talk with you!</li> </ul>
<p><b>2. Program Committee Update:</b> Tessa Skidmore, IEA Vice-President and Program Committee Chair</p>	<p>During the last year, the Program Committee has organized three quarterly meetings and one annual conference, all of which were held virtually. Quarterly meetings included:</p> <ul style="list-style-type: none"> <li>• January: Learnings and Resources from AEA with Kate Bathon-Shufeldt, Robert Hoke, and Kate Schedel</li> <li>• April: Power Up Your Facilitation with Meghan Hunt &amp; Cristina Whyte</li> <li>• July: ROI Methodology with Dr. Jack Phillips</li> </ul> <p>In October 2021, IEA held our Biennial Conference focused on the theme of Building Evaluation Capacity for a New Age. The conference took place virtually during three Fridays with ½ day programming. Highlights from the conference include:</p> <ul style="list-style-type: none"> <li>• <b>Keynote workshop</b> on Trauma-Informed Evaluation with Dr. Martha Brown</li> <li>• <b>11 concurrent sessions</b></li> <li>• <b>3 networking sessions</b></li> </ul> <p>Resources from these meetings and handouts from the conference are available to members through the IEA website. You can access them by logging in, clicking on “Member-Only Resources,” then clicking on “Event Resources.”</p>

	<p>A big thank you to all our committee members, volunteers, and presenters for making this past year possible!</p>
<p><b>3. Communications &amp; Membership Committees Update:</b>  Kate Bathon  Shufeldt, IEA Secretary and Membership &amp; Communications Committee Co-Chair</p>	<p>As with last year, our continued adaption to COVID life impacted our ability to gather for networking and other events. We hosted three networking opportunities in conjunction with the IEA Conference. We hope that we will be able to meet in person again soon.</p> <p>Current IEA membership is 84 members, which is 18 more than this time in 2020.</p> <ul style="list-style-type: none"> <li>• 3 organizational memberships</li> <li>• 6 student memberships</li> <li>• 26 new memberships in 2021 (13 are from outside IN)</li> </ul> <p>We had 292 non-members and other affiliate members attend our programming in 2021. This contributes to the 431 contacts such as non-member event registrants and lapsed members that receive our newsletters and other organizational emails. 167 of them were created in 2021.</p> <p>Last year, we had the opportunity to host a dedicated IEA week on the AEA365 blog. We have that chance again in February 2022. If you are interested in highlighting a project you are working on or resource that you have found, please contact Kate at <a href="mailto:indianaevaluation@gmail.com">indianaevaluation@gmail.com</a> or <a href="mailto:thrivenonprofitsolutions@gmail.com">thrivenonprofitsolutions@gmail.com</a>. Submissions are due January 12<sup>th</sup>.</p>
<p><b>4. Policy Committee Update:</b>  Jacqueline Singh,  IEA Policy Committee Chair</p>	<ul style="list-style-type: none"> <li>• During 2021, the Policy Committee’s work was undertaken by five committee members. <ul style="list-style-type: none"> <li>○ We familiarized ourselves with federal legislation as well as OMB, GAO, think thank (e.g., Urban Institute) and philanthropic (e.g., PEW) resources to better understand learning agendas, and impending implications of the Evidence Act at the state level.</li> </ul> </li> <li>• Seven (7) IEA policy committee meetings were held in 2021: <ul style="list-style-type: none"> <li>○ Policy committee members are keenly aware of the increasing demand for evidence-based policy making. Given our bandwidth to address state wide needs, we focused work on: a) exploring Zotero as a tool to collect / curate evaluation and evidence-based policy making resources; b) learning agendas and their application at the state level; c) canvassing for and developing useful one-page tip sheets for evaluation and legislative audiences.</li> <li>○ Continued work is needed to nurture newly formed collaborative relationships with the Indiana General Assembly (IGA) staff and National Legislative Program Evaluation Society (NLPES) executive committee board members in order to expand meaningful engagements with Indiana legislators, legislative staffers, evaluators, and other evaluation stakeholders.</li> </ul> </li> </ul>
<p><b>6. Treasurer’s Report:</b> Elaine Klemesrud, IEA Treasurer</p>	<p><b>2021 Jan 1-Oct 31 INCOME: \$8,815</b></p> <ul style="list-style-type: none"> <li>• Memberships: \$3,085  Income obtained from the purchase of 46 Regular memberships, 5 Student memberships and 3 Organizational memberships. [One regular membership was refunded; reflected under expenses.]</li> <li>• Programming: \$3,230  47 non-members registered for our three quarterly programs for a total of \$1,000. [One program registration was refunded; reflected under expenses.]  This year’s 2021 Conference: <i>Building Evaluation Capacity for a New Age</i> raised \$2,230 for the organization, with the slightly higher number of non-member conference attendees paying \$1,560 to attend the three-day virtual sessions. [One room host payment was refunded; reflected under expenses.]</li> <li>• Foellinger Foundation Inc.: \$2,500  The Foellinger Foundation once again supported IEA, this year by contributed \$2,500 toward IEA programming.</li> <li>• Soft Income: \$---  Though not monetary, Indiana University contributed to IEA by allowing our Board Members to use their university Zoom accounts for our virtual programming. IEA invested in our own Zoom account in September.</li> </ul>

**2021 Jan 1-Oct 31 EXPENSES: \$4,486.02**

- Programming: \$1,372.09  
Purchased in preparation for and utilized during the 2021 Conference, IEA's Zoom account will now be an ongoing expense for our programs. The remaining programming expenses were conference related - a \$800 speaker fee for our keynote Dr. Martha Brown, and conference survey raffle items.
- Website & Membership Technology: \$1,553.24  
Wild Apricot provides IEA's all-in-one website and membership management software.
- Operational: \$1,425.49  
Operational expenses consist of processing fees and for memberships and event participants, and our P.O. Box. This year the Board also purchased IEA Association General Liability Insurance and an IEA Association Directors & Officers Policy; both ongoing coverage that will ensure the security of our organization.
- Member recognition: \$135.20  
IEA like to recognize our members; this includes "thank-you gifts" for the outgoing officers and board members who have volunteered their time and talents, as well as sending flowers of condolence on behalf of IEA to two members who has lost a loved one.

**2021 Jan 1-Oct 31 NET PROFIT: \$4,328.98**

Calendar Year	2016	2017 *	2018	2019 *	2020	2021 Jan 1-Oct 31*
Account Balance	\$6,461.85	\$10,059.35	\$12,498.14	\$19,131.45	\$20,327.88	<b>\$24,656.86</b>

\*Conference year

IEA's Net Profit January 1 through October 31 was \$4,328.98. The financial health of the organization continues to remain strong.

On behalf of IEA, I want to recognize and thank the FOELLINGER FOUNDATION and INDIANA UNIVERSITY for their support.

Thank you also to the IEA Board for continuing to adapt and grow the organization, always mindful of remaining good stewards of our money.

IEA's solid financial base will allow us to *continue* offering quality programming (both virtually and onsite), develop new opportunities for our members, expand our presence, and build upon our contributions to the field of research and evaluation, locally and nationally.